

Your project, at a glance.

Save the PDF, type short notes in the fields and save again. Everything is optional. Use Tab to move to the next field.

01 The business & contact

Business name, website and the person we should contact.

02 The goal & audience

What needs to change? Who do you need to reach?

03 Applications & languages

Which identity, website, print or spatial applications do you need? In which languages?

04 Existing material

Available brand files, copy, photographs and production specifications. What is ready?

05 People & approvals

Who provides content, gathers feedback and gives final approval?

06 Timing & priorities

Preferred completion date, key milestones and the most important applications.

07 Budget (optional)

Your available range, not a service price or quotation.

- | | |
|---------------------------------------|---------------------------------------|
| ☐ Under €1,000 | ☐ €1,000 - €2,000 |
| ☐ €2,000 - €5,000 | ☐ €5,000 - €9,000 |
| ☐ €9,000+ | ☐ Not sure yet |

08 What a useful result means

What should become clearer, easier to use or more consistent? Note any constraints.

A few words per field are enough. Share only what is needed for the conversation. The PDF sends nothing automatically. The proposal will define scope, fees and timing.